



MTB CODE OF CONDUCT

My Thunderbird (MTB) is a password-protected, online community developed and maintained by Thunderbird, The Garvin School of International Management. This dynamic, interactive web application offers unparalleled opportunities for networking, professional development, lifelong learning, research, recruitment and business development amongst the entire Thunderbird community. Members of this community include Thunderbird alumni, students, staff, faculty, Executive Education participants, corporate friends, incoming students and select others with an interest in or relationship with the School. To maximize the potential and ensure the success of this unique communication tool, the School has outlined the following policies for all MTB account holders.

Communication & Interaction: MTB features several tools that empower its users to communicate and interact with one another. Each meets specific needs, and must be used in an appropriate manner.

- *Lists and broadcast email*—These features were created to simplify communication among groups of individuals that have already established a relationship. They may not be used to send unsolicited or unapproved mass emails (spamming). This policy applies to all MTB users, including staff. Appropriate solicitations may be posted on MTB discussion groups.
- *Discussion groups*—MTB contains thousands of discussion groups that facilitate networking, social interaction, pro-fessional development, education and more. Posting the same message in multiple groups is considered a form of spamming if the subject matter is not relevant to the topic of the group, and this practice is prohibited.

Confidentiality: Each MTB user account is unique, depending upon one's personal connection to the School. In addition, each MTB user has the power to designate which communities may view their MTB profile information. Thus, all users must respect and abide by these settings in order to preserve the integrity of the MTB online community.

- *Do not divulge any information you obtain from MTB profiles to other individuals either outside of or within the Thunderbird community.*

- *Never allow unauthorized individuals to log on to the MTB site using your User ID and Password. (If there are other members of the MTB community who require access to your MTB account for official purposes, you may appoint proxy access to those individuals. Please use discretion in utilizing this feature.)*

General Use & Conduct: Thunderbird promotes an environment of academic and business integrity, global awareness and mutual trust. All members of the Thunderbird community should respect this tenet.

- *MTB users may not post any material on the site that defames or threatens others; is bigoted, hateful or racially offensive; discusses illegal activities with the intent to commit them; or contains vulgar or obscene language or images.*

Copyright & Intellectual Property: Thunderbird respects the intellectual property rights of others, and expects all MTB users to do the same.

- *No portion of MTB may be reproduced in any form without prior written permission from the School.*

If you have any questions regarding the appropriate use of MTB, please refer to the *Terms & Conditions* (accessible online through the link at the bottom of the Home Page) or contact the School by emailing help@t-bird.edu.